



Communication

S U C C E S S S

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Resumes Don't Get Job

PEOPLE DO






Who Would You Hire?

Poor Communication Skill
Great Functional Skill

Great Communication Skill
Good Functional Skill

Good Communication Skill
Poor Functional Skill



A close-up portrait of Richard Branson with long, wavy blonde hair and a goatee. He is looking slightly to the right with a thoughtful expression, his hand resting near his chin. The background is a blurred purple and blue.

“If somebody offers you
an amazing
opportunity but you are
not sure you can do it,
say yes -
then learn how to do it
later!”

— Richard Branson



Hiring are mostly done
based on Emotion

Not Logic!



Communication is the Multiplier of *Knowledge!*

People with Great Communication Skills are hired more,
because they can share what they know.



Belief **x Effort**

=

Success!

See, Hear and Feel that you can become a Great Communicator.



Belief x Effort

ASSERTIVENESS



Belief x Effort

AUTHENTICITY



Belief x Effort

**OPEN
MINDEDNESS**



Belief x Effort

EMPATHY



Belief x Effort

CLARITY



Belief x Effort

ACTIVE LISTENING





Let's Live the Possibilities

